

# Optimizing Profits by Controlling Resources

---

## LEARN EFFICIENCY

May 7, 2014, 8 am to 1:30 pm. Lunch Included  
Beckel's Landscape Nursery, 26222 CR 44A,  
Eustis, FL 32736

---

Is your nursery doing its best to save money and protect Florida's water at the same time? Do you fertilize too much or too little? Maybe not frequently enough? How can you tell? Does enough of your irrigation water get to where it needs to?

Learn how irrigation, pH, and fertilizer can be measured to optimize plant growth and profit. Join Dr. Tom Yeager, Juanita Popenoe, Liz Felter, Matt Lollar, and Ed Skvarch as they teach how you can monitor your nursery or greenhouse to make sure you are maximizing profits and minimizing inputs. Also, obtaining cost-share money to help you implement improvements and free confidential analysis of your irrigation system.

Register for this free program at [Eventbrite link](#)

